## CLAIMS:

- 1. Headgear comprising:
- a generally domed-shaped crown having an exterior surface; and
- a decorative secondary element extending from said exterior surface at an intersection area between said crown and said secondary element;

wherein a portion of said exterior surface of said crown is raised above the intersection area to evince an association between the secondary element and the manner in which it extends from the crown.

- 2. The headgear of claim 1, wherein said secondary element and said crown are integrally molded to one another.
- 3. The headgear of claim 1, wherein said secondary element is indicia suggesting or identifying one of a particular sporting club, a business name and a corporate logo.
- 4. The headgear of claim 1, wherein said secondary element is indicia identifying one of a mascot and a team name.
- 5. The headgear of claim 1, wherein said secondary element is only partially formed.
- 6. The headgear of claim 1, further comprising a facemask connected to said crown.
- 7. The headgear of claim 1, wherein said raised portion of said exterior surface of said crown gives the appearance of said secondary element tearing through said crown.

- 8. The headgear of claim 1, wherein said raised portion of said exterior surface of said crown gives the appearance of said secondary element morphing out of said crown.
- 9. The headgear of claim 1, wherein said raised portion of said exterior surface of said crown gives the appearance of said secondary element splashing through said crown in a liquefied state.
- 10. The headgear of claim 1, wherein said raised portion of said exterior surface of said crown gives the appearance of said secondary element cracking said crown.
- 11. The headgear of claim 1, wherein said raised portion of said exterior surface of said crown gives the appearance of said secondary element altering the phase of said crown.
- 12. The headgear of claim 11, wherein said phase altering is melting.
- 13. The headgear of claim 1, wherein said intersection area is non-linear.
- 14. The headgear of claim 1, wherein said intersection area is non-geometric.
- 15. The headgear of claim 1, wherein said raised portion of said exterior surface of said crown is jagged.
- 16. The headgear of claim 1, further comprising crown particles in said raised portion, said crown particles having the appearance of having been separated from said crown.

- 17. The headgear of claim 16, wherein the appearance of separation is by cracking.
- 18. The headgear of claim 1, wherein said raised portion of said exterior surface of said crown completely circumscribes said intersection area.
- 19. The headgear of claim 1, wherein said secondary element is non-elastomeric.
- 20. The headgear of claim 1, wherein said crown further includes an interior surface, said headgear further comprising padding attached to said interior surface.
- 21. The headgear of claim 1, wherein said crown and said secondary element are monolithic.
- 22. The headgear of claim 1, wherein said secondary element is horns to identify or suggest the Los Angeles Rams of the National Football League.
- 23. The headgear of claim 1, wherein said secondary element is a block of cheese to identify or suggest the Green Bay Packers of the National Football League.
- 24. The headgear of claim 1, wherein said secondary element is a dolphin fin to identify or suggest the Miami Dolphins of the National Football League.
- 25. The headgear of claim 1, wherein said secondary element is a rivet to identify or suggest the Pittsburgh Steelers of the National Football League.
- 26. The headgear of claim 1, further comprising artwork adorning said crown, wherein said secondary element is associated with said artwork.

## 27. A helmet comprising:

a crown having a generally domed-shaped first portion and a second portion raised from said first portion; and

a secondary element attached to said first portion at an attachment area wherein said second portion extends above said attachment area.

- 28. The helmet of claim 27, wherein said crown and said secondary element are integrally molded to one another.
- 29. The helmet of claim 27, wherein said secondary element is indicative of a sporting club.
- 30. The helmet of claim 27, wherein said secondary element is non-elastomeric.
- 31. The helmet of claim 27, wherein said crown and said secondary element are monolithic.

## 32. A helmet comprising:

a crown having a generally domed-shaped first portion and a second portion raised from said first portion; and

a secondary element attached to said second portion at an attachment area wherein said second portion extends above said attachment area.

- 33. The helmet of claim 32, wherein said crown and said secondary element are integrally molded to one another.
- 34. The helmet of claim 32, wherein said secondary element is indicative of a sporting club.
- 35. The helmet of claim 32, wherein said secondary element is non-elastomeric.

- 36. The helmet of claim 32, wherein said crown and said secondary element are monolithic.
- 37. A helmet comprising:
- a generally domed-shaped crown having an exterior surface;
  - a facemask attached to said crown; and
- a secondary element extending from said exterior surface of said crown;

wherein said secondary element and said crown are integrally molded to one another.

- 38. The helmet of claim 37, wherein said crown and said secondary element are monolithic.
- 39. The helmet of claim 37, wherein said secondary element is non-elastomeric.
- 40. The helmet of claim 37, wherein said secondary element and said crown are molded to give the appearance of said crown tearing from pressure applied by said secondary element.
- 41. The helmet of claim 37, wherein said secondary element and said crown are molded to give the appearance of said secondary element morphing from said crown.
- 42. The helmet of claim 37, wherein said secondary element and said crown are molded to give the appearance of said secondary element splashing through said crown in a liquefied state.
- 43. The helmet of claim 37, wherein said secondary element and said crown are molded to give the appearance of said secondary element cracking said crown.

44. The helmet of claim 37, wherein said secondary element and said crown are molded to give the appearance of said crown having undergone a phase alteration.

## 45. A helmet comprising:

- a generally domed-shaped crown having an exterior surface;
  - a facemask attached to said crown; and
- a secondary element extending from said exterior surface of said crown;

wherein said secondary element and said crown are integrally molded to one another and said secondary element appears to have morphed from said crown.

- 46. An article for promoting a sporting club comprising a base having a concave underside surface and a skirt at least partially circumscribing said underside surface, wherein said article is adapted to be attached to the convex crown of a helmet such that said skirt extends above the attachment point of said concave underside surface with said convex crown.
- 47. The article of claim 46, wherein said skirt is adapted to give the appearance of said article tearing through the helmet when attached thereto.
- 48. The article of claim 46, wherein said skirt is adapted to give the appearance of said article morphing from the helmet when attached thereto.
- 49. The article of claim 46, wherein said skirt is adapted to give the appearance of said article splashing through the helmet when attached thereto.

- 50. The article of claim 46, wherein said skirt is adapted to give the appearance of the helmet being cracked when attached thereto.
- 51. The article of claim 46, wherein said skirt is adapted to give the appearance of the helmet having undergone a phase alteration when attached thereto.
- 52. The article of claim 46, wherein said skirt is non-geometric.

474032\_1.DOC